

The logo for WellWo features the word 'WellWo' in a rounded, sans-serif font. The 'Well' portion is rendered in a light teal color, while the 'Wo' portion is in a darker teal. The letters are closely spaced and have a friendly, approachable feel.

WellWo

Occupational health and wellness

Franchise Presentation 2024



Welcome

to our Franchise program. We are going to share with you some essential information.

We are aware of the importance of a Franchise relationship and the process involved in joining a successful business model. Therefore, in this first document we will try to give you as much information as possible so that you can assess whether we are an interesting option for your professional and personal future in the coming years.

Orlando Pérez Carreiras
Founding Partner of WellWo





What is WellWo?

We are a corporate wellness platform that takes care of the physical, mental and intellectual state of employees, with the aim of providing a 360° integral solution in healthy habits.



**Physical
health**



**Nutritional
health**



**Emotional
health**



**Social
health**



**Financial
health**



**Environmental
health**



We are dedicated to people's global health.





The countries where we aim to have franchised partners

Without excluding others are:

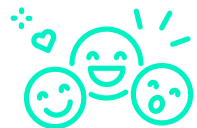




Our sector

Investing in the well-being and happiness of employees is the secret of the most productive companies.

A study by the University of Warwick indicates that happy people are 12% more productive and report 66% less of medical leaves than those who are not.



New role: "The director of happiness." His/her mission is to retain talent with wellness programs and have happier workers.

Promotes:



Autonomy



Conciliation



Responsibility



Flexible scheduling



Internal promotion



Digital disconnection



What does WellWo offer its clients?

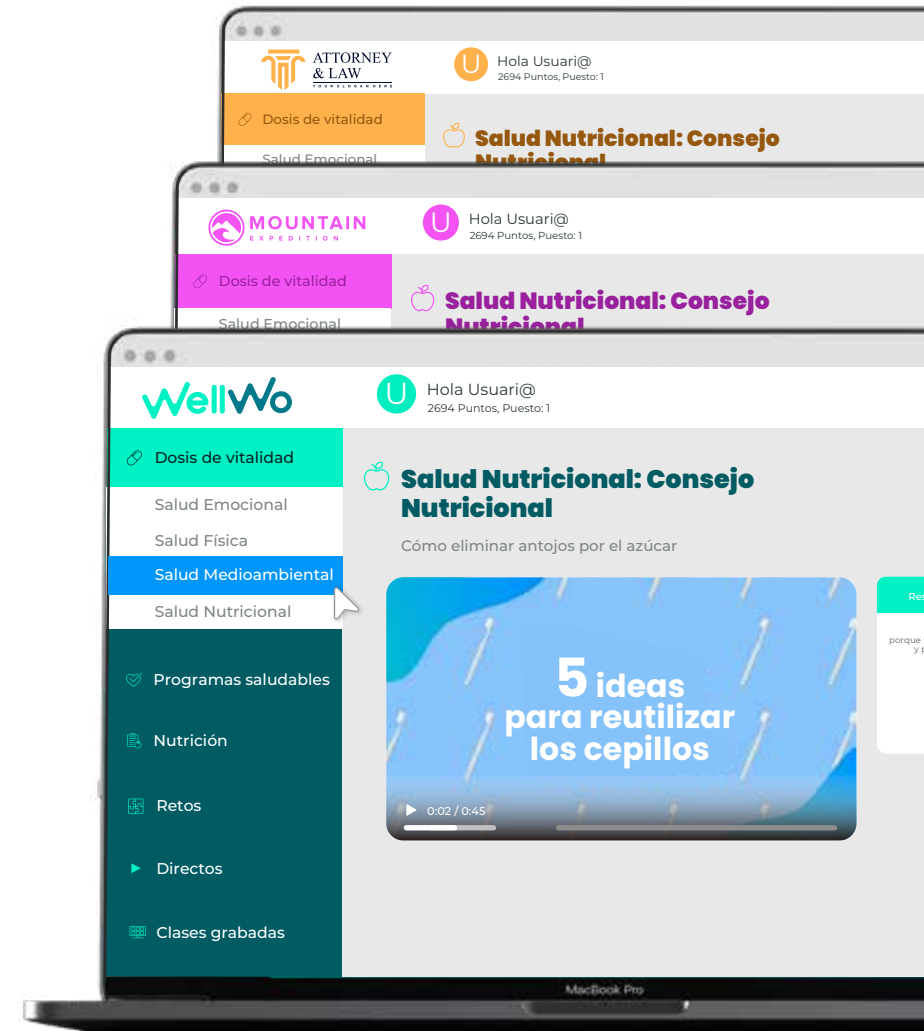
An adaptable and customized platform.

We customize and adapt

- Corporate image
- Platform modules and contents
- 6 languages 
Español Français English Português Italiano Català
- What day would you like to receive content?
- What time do you want it?

We integrate

- Microsoft Azure
- SSO Single Session
- Web services
- Intranet
- Workplace
- OKTA
- Workplace Options
- SAP Work Zone





What do we offer you?

Be part of the corporate wellness industry, which is on the rise.



To you as a franchisee

- A very profitable business
- Sense of belonging
- Commitment and involvement
- A common working platform
- Flexible scheduling
- Ongoing support and training



To your future clients

- Company image
- Business productivity
- Reduction of costs due to absenteeism
- Work environment
- Talent retention
- Commitment and involvement
- Business results



Who are our clients?

Companies that trust us:

National





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Companies that trust us:

National

ALTADIS
AN IMPERIAL BRANDS COMPANY

TAKASAGO

DIAGNOSTICA
LONGWOOD

ASPHALION

IMQ

tag systems

ASENDIA
BY LA POSTE & SWISS POST

Immersive
Oasis

nunsys

HellermannTyton

DANA

CALIBRE 360
CONSULTORA TECNOLÓGICA

Aigües de
Barcelona

PALLADIUM
HOTEL GROUP

Entelgy

ROADIS

W2M
WORLD2meet

Global Spedition

ML
HOTELERES

VEOLIA

ingenico

Florette

essity

Rubió

ASTANDER

Howden
A Chart Industries Company

tbs
Business School

Celestica™

TENNANT

CNI
INDUSTRIAL

ILBOC

paack



Who are our clients?

Companies that trust us:

International





Our technological partners

amazon *vimeo* **IONOS**

Google **FORTRA**™  **SINCH**
Mailjet



Our franchise

WellWo is a highly profitable franchise well positioned in all industries. The entry fee and monthly costs are designed to make your growth sustainable over time.

You will have a team of professionals that will accompany you in the launching and management of your business so that you can grow with us.



Successful
business



High
profitability



Support from our
IT team

With the initial investment, start your sales in 40 days



WellWo Franchise

Requirements

Sector:	Technology services
Entry fee:	55.000 euros
Marketing investment:	60.000 euros
Financing by WellWo:	No
Training:	Yes, 100%. Included in the Entry fee
Staffing requirements:	Yes, 1-2 people
Operating royalties:	10% (first year exempt)
Advertising fee:	No
Office characteristics:	Not required



Skills we are looking for in our franchisee

1. Academic background: a Bachelor's degree is an asset, but not required.
2. Professional experience as a self-employed person: it is an asset.
3. Office skills, use of CRM or similar: it is highly valued.
4. Ambition
5. Business skills
6. Commercial experience in premium products/services
7. Required languages: English or Spanish



WellWo Franchise

Framework



Growth metrics based on **WellWo's** historical results



WellWo is always in **control** of the service



5-year contract



Franchisee's **learning** period



Contracts x3: **client of the franchisee, franchisee and WellWo HQ**



Exclusivity of the Area/Country



Service management
60% Franchisee /
40% WellWo



Obligation to invoice a **minimum annual** turnover to maintain the franchise.



The client is **charged by the franchisee** in the country where the service is provided.



Why choose WellWo as a franchise?

✓ **Client acquisition support**

From our marketing department we help you to attract clients in your local area.

✓ **A simple and agile sales process**

Our technology will allow you to work efficiently to minimize your operating costs.

✓ **You will earn recurring income**

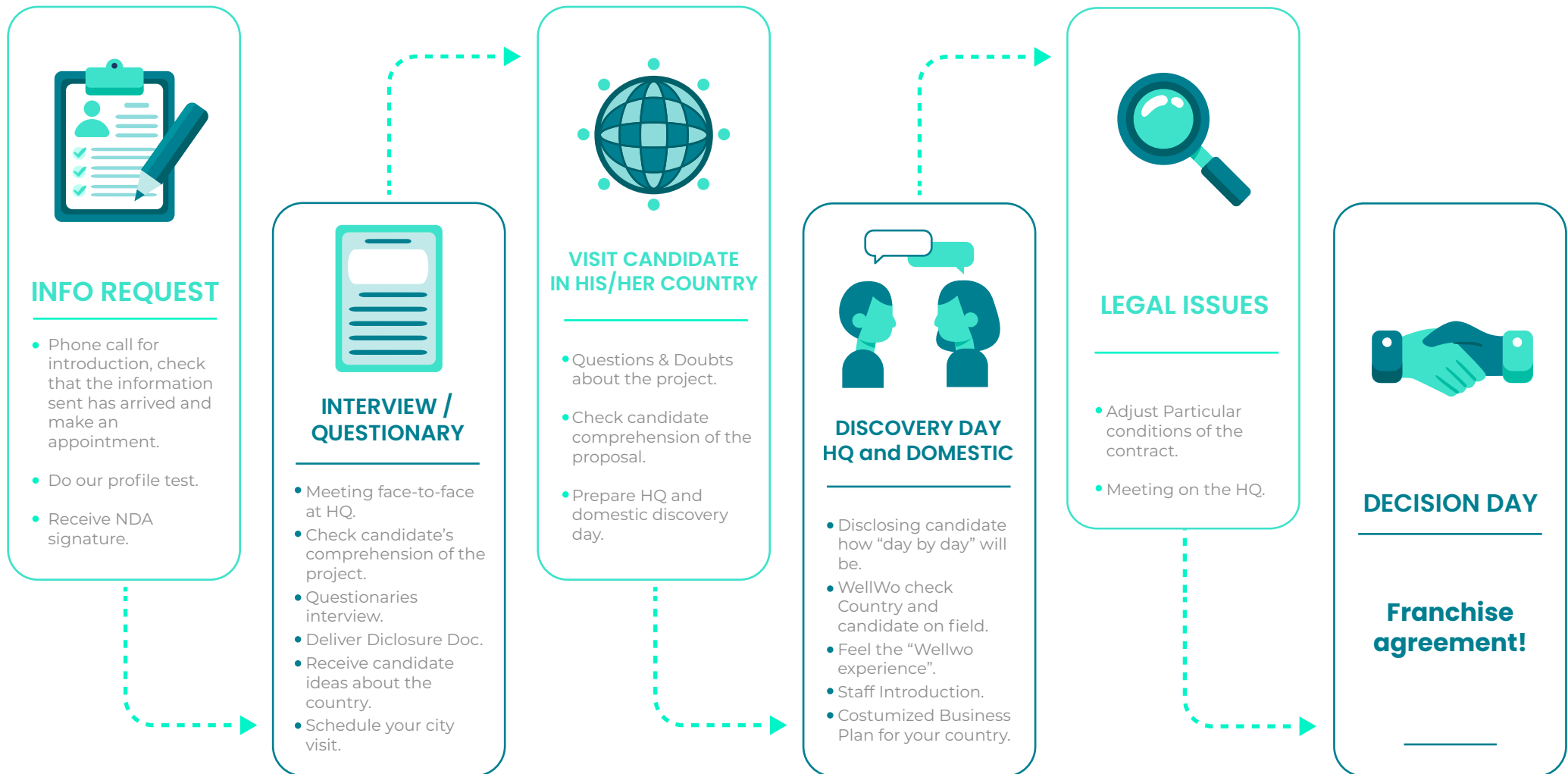
Approximately 85% of our clients remain loyal to their subscription to the service.

✓ **We will support you every step of the way**

You will have access to our team of consultants and advisors who will provide you with ongoing support.



Franchise recruiting process



...and welcome to

WellWo