

# WellWo

**Franchises**

**Franchise Dossier**



# Welcome

to our franchise program. We are about to share essential information with you.

We understand the importance of a franchise relationship and the process of joining a successful, proven business model. That's why, in this initial document, we aim to provide you with all the necessary details so you can assess whether we are the right option for your professional and personal future in the coming years.

**Orlando Pérez Carreiras**  
Co-Founder of WellWo





# Challenges for Companies

Companies today face significant challenges in workplace well-being, including rising stress levels, excessive workloads, and increasing absenteeism, all of which impact employees' mental health.

According to Gallup's *State of the Global Workplace 2024* report, **41% of employees worldwide** reported experiencing high levels of stress.

## What do they need?



A positive work environment



Lower absenteeism rates



Stress reduction



Talent retention



Increased productivity



Lower turnover rates



# What Solution Does WellWo Offer?

A corporate well-being platform with a **holistic vision** that prioritizes employee wellness through **multi-format audiovisual** content, built on **six essential pillars**. WellWo provides a **360° solution** that adapts and personalizes to each company's needs, transforming its health culture.



Physical Health



Nutritional Health



Emotional Health



Financial Health



Social Health



Environmental Health



**Multilingual platform:** Spanish, Neutral Spanish, English, French, Italian, Portuguese, Catalan



**Fast integration capability**





# Our Franchise

At WellWo, we offer you the opportunity to join the thriving corporate well-being sector through a franchise with a moderate investment and high profitability.



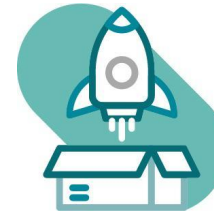
**Proven success  
model**



**Affordable investment  
& high profitability**



**Ongoing support  
& training**



**Flexible & adaptable  
to various markets**

**At WellWo, your success is our success.**  
By joining our franchise network, you'll receive all the support you need so we can reach new milestones together.



# What It's Like to Be a WellWo Franchisee



## Exclusive rights

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You will have commercial rights to use the WellWo platform and post-sales service in your country or territory.



## Focus on running your business

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The headquarters handles all content creation and innovation.



## Ongoing support

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Continuous training and a strong relationship with the WellWo team to keep you up to date and set for success.



# Could You Be Our Perfect Match?



## Individual

- ❑ **Passionate** about corporate well-being
  - ❑ **Entrepreneurial and committed**
- ❑ **Empathetic**, with strong business and commercial skills
- ❑ **Deep understanding of the corporate world**



## Company

- ❑ **B2B service companies with complementary offerings**
- ❑ **Interested in** expanding their portfolio **with a new business line** focused on corporate well-being
  - ❑ Share the **same target audience**:  
Multisector companies **with 50+ employees**



# WellWo Franchise

## Requirements

<b>Sector</b>	Corporate Well-Being
<b>Franchise Fee</b>	€55,000
<b>Operational Royalties</b>	10% (exempt for the first year)
<b>Training</b>	Yes, comprehensive. Included in the franchise fee
<b>Required Staff</b>	Yes, 1 or 2 people
<b>Recommended Marketing Investment</b>	€60,000
<b>Advertising Fee</b>	None
<b>Physical Location</b>	Not required
<b>Financing from WellWo</b>	Not available





# WellWo Franchise

## Framework

Join WellWo and  
Transform Corporate  
Well-Being on **Your  
Path to Success!**



**Growth metrics** based  
on WellWo's proven track  
record



**Full service control**  
maintained at all times



**5-year contract**



**Three-party agreements:**  
Franchisee's Client,  
Franchisee, and WellWo HQ



**Exclusive territory  
/country rights**



Service management  
**60% Franchisee  
40% WellWo**



**Learning period** for the  
franchisee



**Minimum annual  
revenue** required to  
maintain the franchise



The franchisee invoices the  
client in the country **where the  
service is provided**



# Why You Shouldn't Miss This Opportunity



## **A booming sector backed by a leading brand**

Launch your business with a well-established brand in a fast-growing industry.



## **A simple and efficient sales process**

Our technology allows you to work efficiently, minimizing operational costs.



## **Recurring revenue**

Approximately 85% of our clients remain loyal to their service subscription.

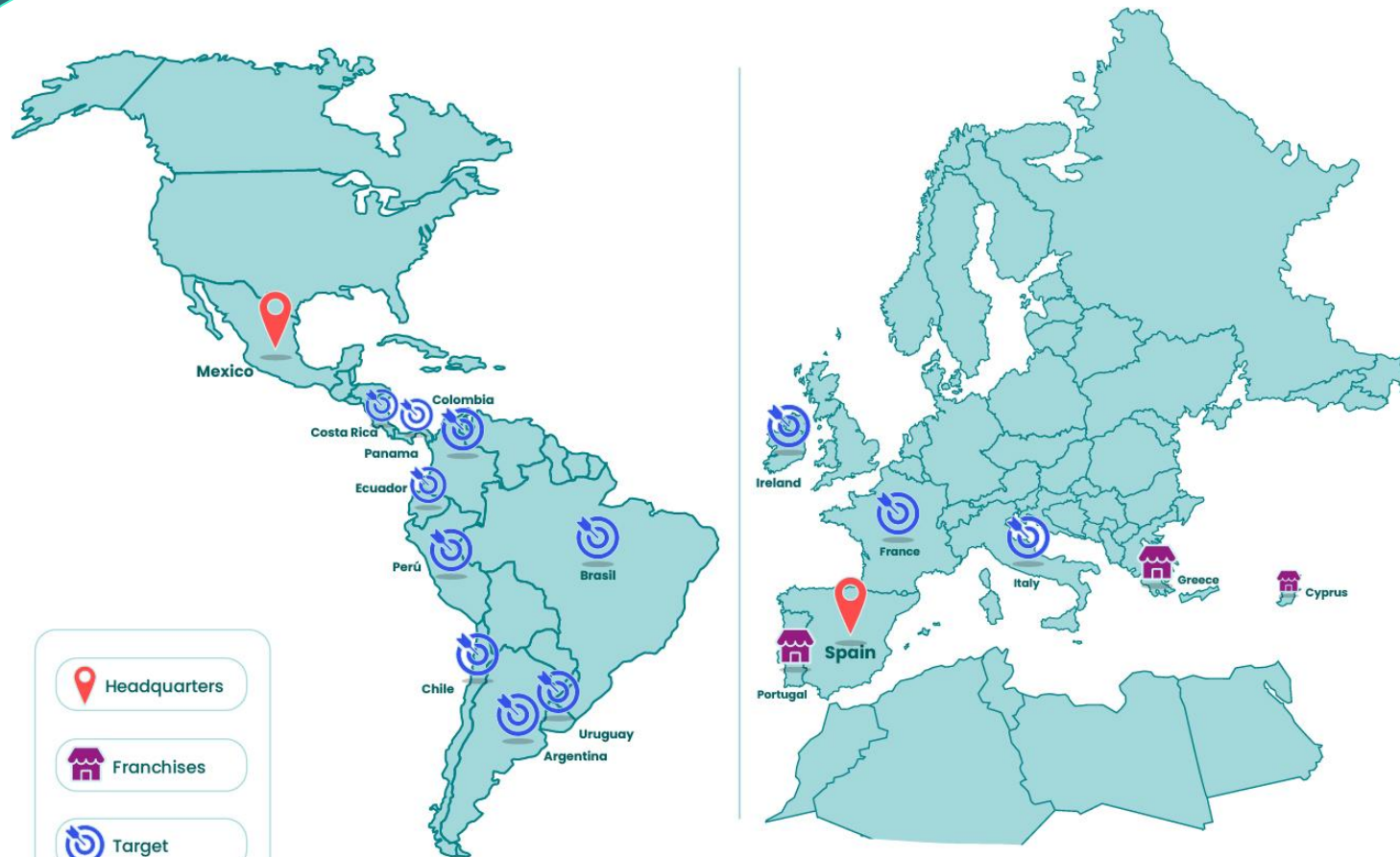


## **Support every step of the way**

Gain access to our team of consultants and advisors for continuous guidance and support.



# Current and Upcoming Locations



**2024**

**2 franchises**  
(Greece and Portugal)

**2025**

**+ 4 franchises**

**2026**

**+ 4 franchises**

**2027**

**+ 4 franchises**

**2028**

**+ 4 franchises**



# Companies that trust us



# WellWo



¿Te apuntas a la revolución  
del bienestar corporativo?