

WellWo's Key Strengths



100% Digital Company: This ensures that the solution meets the digital and well-being needs that may arise.



SDGs Alignment: The solution is aligned with the Sustainable Development Goals (SDGs) as it impacts the three fundamental pillars of health (physical, nutritional, and emotional), as well as environmental health. With a single solution, we can positively impact the 360° health of employees.



Customizable Look & Feel: The platform adapts to the company's logo and corporate colors, making it feel like an internal development for employees and their families. This enhances engagement and improves the company's image, contributing to talent retention and a positive perception of the organization.



Adaptability to Change: The platform evolves continuously to meet the emerging needs of the company. Organizations using the service provide feedback to ensure the platform stays up-to-date and focused on current well-being requirements.



7 Languages: The platform and its content are currently available in Spanish, Catalan, French, English, Latin American Spanish, Portuguese, and Italian.



Customizable Platform: Flexible options allow companies to choose which modules and content are visible to employees. Additionally, employees can personalize their preferences for receiving daily video tips. This enables a comprehensive and global solution for all employees.



New Content Daily: Every day, the platform offers all users new audiovisual content across various formats, including daily video tips, guided classes in different sports disciplines, and workshops focused on improving psychosocial health, such as mindfulness sessions. The solution's usage rates are exceptionally high due to the wide range of tools offered. All audiovisual content is produced in-house at our studio.



Support for Internal Communications: The platform can be used as a communication channel to coordinate and manage internal events. Companies can also add their content, such as webinars, documents, or news blogs. This feature supports internal communication departments, enhancing their ability to share information effectively.



Gamification: The platform includes a points system to motivate employees, allowing them to be rewarded individually and increasing engagement. Additionally, shared rewards can be created, such as donations to NGOs or foundations, corporate gifts, or health workshops.



Metrics: Through the admin mode, companies can track the actions of all employees. This provides valuable insights into their needs and preferences, enabling organizations to tailor initiatives to improve employee health.



Easily Integrable: The platform can be seamlessly integrated into intranets, SharePoint, and corporate apps or via Single Sign-On (SSO).

We persist in our relentless pursuit of innovation by applying disruptive technologies. Recently, we have introduced an AI-powered rehabilitation module, reaffirming our commitment to delivering advanced and effective solutions in the field of health and well-being.