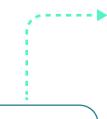


Franchise Recruiting Process



INFO REQUEST

- Phone call for introduction, check that the information sent has arrived and make an appointment.
- Do our profile test.
- Receive NDA signature.





INTERVIEW GENERAL OVERVIEW

- Check the candidate's understanding of the project.
- Questionnaire-based interview.
- Deliver the Disclosure Document.
- Receive the candidate's ideas about the country.



INTERVIEW DETAILS

- Presentation of the financial plan tailored to the country.
- Detailed discussion of the franchise model, responsibilities, and next steps.



DISCOVERY DAY

- Disclosing to the candidate what the day-to-day will be like.
- Ecooltra checks the country and the candidate on site.
- Feel the "WellWo experience."
- Staff introduction.
- Customized business plan for your country.



LEGAL ISSUES

- Adjust Particular conditions of the contract.
- Meeting on the HQ.



DECISION DAY

Franchise agreement!