

WellWo

Franchises

Franchise Dossier



Welcome

to our franchise program. We are about to share essential information with you.

We understand the importance of a franchise relationship and the process of joining a successful, proven business model. That's why, in this initial document, we aim to provide you with all the necessary details so you can assess whether we are the right option for your professional and personal future in the coming years.

Orlando Pérez Carreiras
Co-Founder of WellWo





Challenges for Companies

Companies today face significant challenges in workplace well-being, including rising stress levels, excessive workloads, and increasing absenteeism, all of which impact employees' mental health.

According to Gallup's *State of the Global Workplace 2024* report, **41% of employees worldwide** reported experiencing high levels of stress.

What do they need?



A positive work environment



Lower absenteeism rates



Stress reduction



Talent retention



Increased productivity



Lower turnover rates



What Solution Does WellWo Offer?

A corporate well-being platform with a **holistic vision** that prioritizes employee wellness through **multi-format audiovisual** content, built on **six essential pillars**. WellWo provides a **360° solution** that adapts and personalizes to each company's needs, transforming its health culture.



Physical Health



Nutritional Health



Emotional Health



Financial Health



Social Health



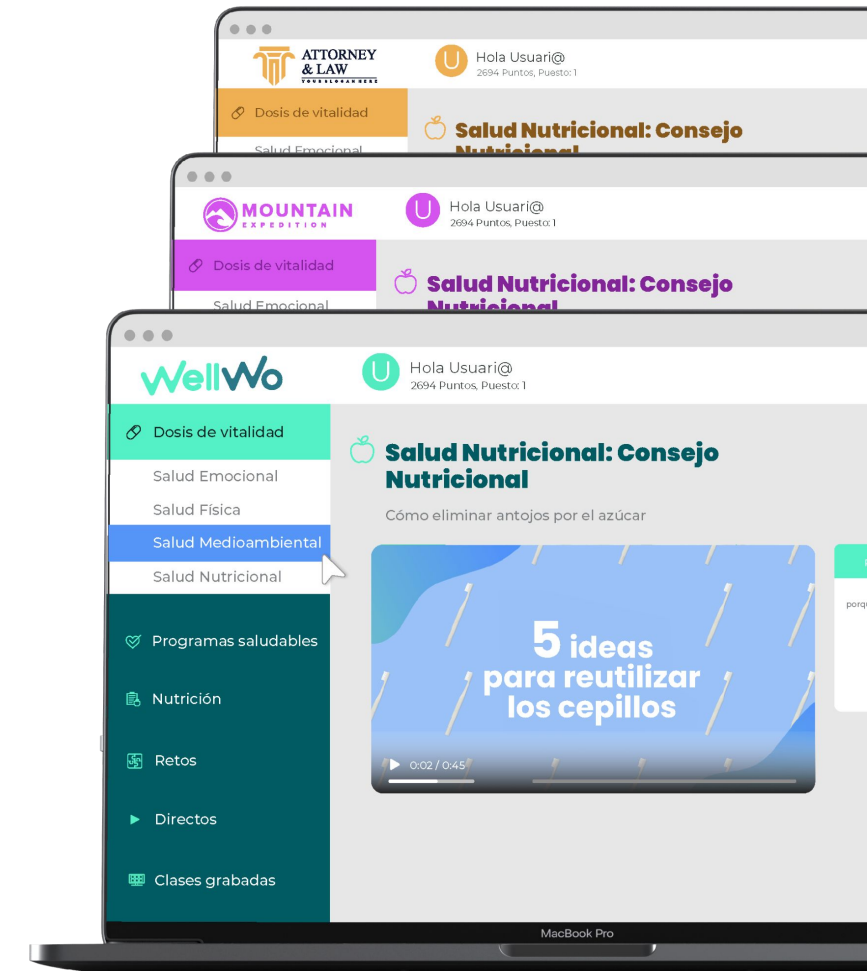
Environmental Health



Multilingual platform: Spanish, Neutral Spanish, English, French, Italian, Portuguese, Catalan



Fast integration capability





Our Franchise

At WellWo, we offer you the opportunity to join the thriving corporate well-being sector through a franchise with a moderate investment and high profitability.



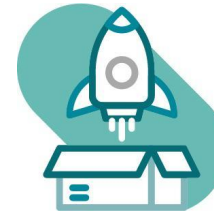
**Proven success
model**



**Affordable investment
& high profitability**



**Ongoing support
& training**



**Flexible & adaptable
to various markets**

At WellWo, your success is our success.
By joining our franchise network, you'll receive all the support you need so we can reach new milestones together.



What It's Like to Be a WellWo Franchisee



Exclusive rights

You will have commercial rights to use the WellWo platform and post-sales service in your country or territory.



Focus on running your business

The headquarters handles all content creation and innovation.



Ongoing support

Continuous training and a strong relationship with the WellWo team to keep you up to date and set for success.



Could You Be Our Perfect Match?



Entrepreneur with franchise experience

- ☐ Has prior experience with service franchises
- ☐ Interested in acquiring a **new franchise**
 - ☐ **High** investment capacity
- ☐ Passionate about **corporate well-being**
 - ☐ Speaks **English or Spanish**



SMEs looking to diversify

- ☐ Small or medium-sized company already operating in **B2B with a core business complementary** to WellWo
 - ☐ Shares the same client target: **multi-sector companies with 50+ employees**
- ☐ Looking to open **a new line of business**
 - ☐ **High** investment capacity
 - ☐ Speaks **English or Spanish**



HR, Expansion, or Partnership Director

- ☐ Strong corporate background: **Senior profile, 40+ years old**
- ☐ **Motivated to start an entrepreneurial project** and make a life change
 - ☐ **High** investment capacity
- ☐ Passionate about **corporate well-being**
 - ☐ Speaks **English or Spanish**



WellWo Franchise

Requirements

Sector	Corporate Well-Being
Franchise Fee	€55,000
Operational Royalties	6% (exempt for the first year)
Training	Yes, comprehensive. Included in the franchise fee
Required Staff	Yes, 1 or 2 people
Recommended Lead generation Investment	€15,000 – €18,000
Advertising Fee	None
Physical Location	Not required
Financing from WellWo	Not available



WellWo Franchise

Framework

Join WellWo and
Transform Corporate
Well-Being on **Your
Path to Success!**



Growth metrics based
on WellWo's proven track
record



Full service control
maintained at all times



5-year contract



Three-party agreements:
Franchisee's Client,
Franchisee, and WellWo HQ



**Exclusive territory
/country rights**



Service management
**70% Franchisee
30% WellWo**



Learning period for the
franchisee



**Minimum annual
revenue** required to
maintain the franchise



The franchisee invoices the
client in the country **where the
service is provided**



Why You Shouldn't Miss This Opportunity



A booming sector backed by a leading brand

Launch your business with a well-established brand in a fast-growing industry.



A simple and efficient sales process

Our technology allows you to work efficiently, minimizing operational costs.



Recurring revenue

Approximately 85% of our clients remain loyal to their service subscription.

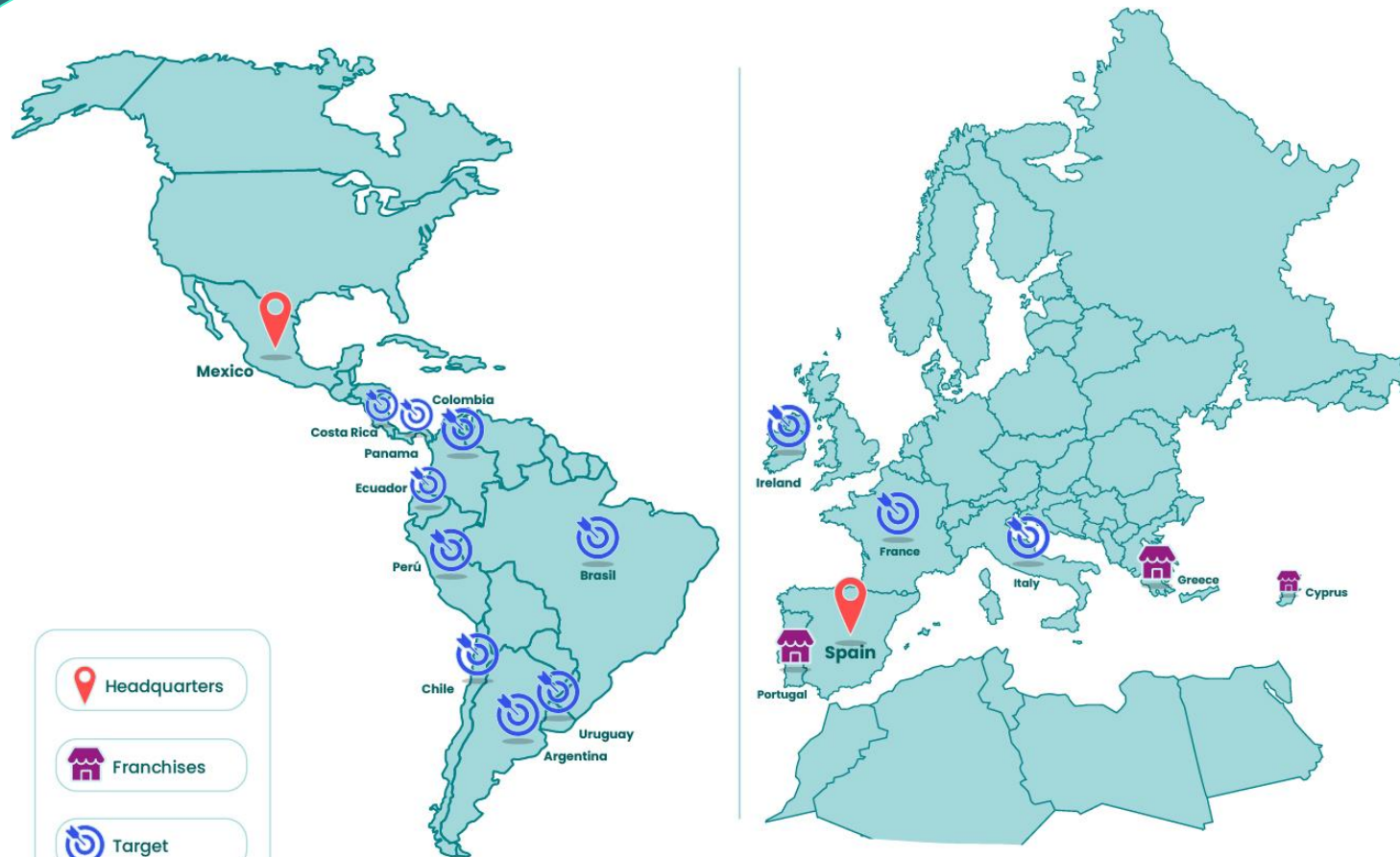


Support every step of the way

Gain access to our team of consultants and advisors for continuous guidance and support.



Current and Upcoming Locations



2024

2 franchises
(Greece and Portugal)

2025

+ 4 franchises

2026

+ 4 franchises

2027

+ 4 franchises

2028

+ 4 franchises



Companies that trust us





WellWo



Are you joining the corporate
well-being revolution?

